

## **Evaluation Criteria:**

Creativity and Originality: 30 points

Relevance to Agriculture Theme: 25 points

Engagement (likes, comments, shares): 20 points Use of TikTok Features (music, effects): 15 points

Overall Presentation: 10 points

**Prizes**: Exciting prizes will be awarded to the top three teams with the highest scores based on the evaluation criteria.

Deadline: All TikTok